



# Bad Axe Christmas in WhoVille Parade

Date: Saturday November 24<sup>th</sup> 2018

Dear Potential Sponsor:

Please join us in celebrating the beginning of our "Who-liday" Season by being a 2018 Christmas Parade Sponsor! This year's Bad Axe Christmas Parade will be held November 24<sup>th</sup> 2018. We are looking forward to this festive event to showcase our beautiful city. This year's parade is sure to be a memorable one and we are in need of your support!

Sponsorship levels are listed below, these amounts are also tax deductible for your business. This sponsorship will gain your business it's truly deserved recognition, with many advertising opportunities as well as assisting with parade expenses.

Gold Level Sponsorship: \$500.00 & Up

Silver Level Sponsorship: \$250.00-\$499.99

Bronze Level Sponsorship: \$100.00-\$249.99

**\*Please make checks payable to: Bad Axe Chamber of Commerce\***

You may also participate by entering a float in this year's parade. Participation is needed to keep this Bad Axe holiday tradition alive! **Please Note:** If entering a float, please do not include Santa; he will appear as a guest of honor on a float of his very own. All floats are to be lighted in some manner. If following this year's theme, WhoVille floats may include any Dr. Seuss characters/stories. Candy can be handed out, but **NOT** thrown out along the parade route!

If you are interested in being a **2018 Christmas in WhoVille Parade Sponsor** or would like to have one of Santa's parade helpers pick up your parade sponsorship check, please contact Kelsey Connors Brown at **#989.269.9557 ext.3312**. Checks can also be mailed to: PO BOX 87 Bad Axe, MI 48413.

**Please submit your contribution no later than November 15<sup>th</sup> to ensure proper sponsorship recognition.**

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

WhoVille Sponsorship Level/Amount Enclosed: \_\_\_\_\_ Cash: \_\_\_\_\_ Check #: \_\_\_\_\_

Thank You, So Very Much For Your Continued Support!

-Bad Axe Chamber of Commerce Parade Planning Committee-